

# RAEWYN SANGARI

Book Marketing Strategist | Social Media Educator | Speaker

raewynsangari.com



## Collaboration is My Second Favorite C-Word.

*The first? Connection. Let's make some.*

Creative Director, Women in Publishing Summit

Creator, Instagram for Authors

Speaker & Educator

**Connection is the funnel. Community is the conversion.**

### SIGNATURE TALKS

#### ■ Put the Social Back in Social Media

*Keynote | Breakout Session*

Social media isn't a broadcast tool — it's a connection tool. I break down how authors build authentic communities that actually sell books, without burning out or losing their voice.

#### ■■ Social Media Content Lab

*Hands-On Workshop | Conference Day 2*

This isn't a lecture — it's a lab. You leave with actual content on your phone. Branded shots, trending edits, automation tools, and weeks of scheduled content.

### ADDITIONAL TOPICS

#### • Stop Chasing Followers, Start Finding Readers

Find where your readers actually are and build real connections.

#### • Automate the Busywork, Show Up for the Real Stuff

AI + automation tools so you save your real voice for real connection. Includes: ChatGPT Prompts for Authors freebie

#### • 100 Days of Content in 90 Minutes

My exact batching system. Standalone or part of the Content Lab.

### ABOUT RAEWYN

Most social media marketing is just sales tactics in disguise. I teach something different. I teach authors to show up the way they'd want their favorite author to show up for them — because fans who feel genuinely connected don't need to be sold to. I'm the person who knows a person. The connector. The one who opens doors and believes collaboration is always better than competition. Strategic AF, but make it magical.

### WHERE I'VE SHOWN UP

- Creative Director, Women in Publishing Summit
- Creator, Instagram for Authors
- Featured Speaker, Women Authors Conference
- Host, Social Media Q&A + Author Co-Working

### PERFECT FOR

- Women's writing & publishing conferences
- Author summits and retreats
- Podcast guest spots
- Local author workshops & small group masterclasses
- Online summits & virtual guest expert spots

### ALSO AVAILABLE FOR:

- Podcast Guest Interviews
- Local Small Group Masterclasses & Video Content Labs

Ready to bring this energy to your stage or screen?

[raewynsangari.com/speaking](https://raewynsangari.com/speaking)

Book Me to Speak